



WKMG

ORDER

Flight Dates 10/09/12-10/15/12

Contract / Revision 253240 /

Original Date / Revision
07/02/12 08/28/12

Advertiser Pol/A Grayson/ Con/D/FL

Agency Buying Time, LLC

Buying Contact

650 Massachusetts Ave.
Suite 210
Washington, DC 20001

Product
GRAYSON FOR CONGRESS

Agency Com 15%

Billing Contact

650 Massachusetts Ave.
Suite 210
Washington, DC 20001

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 2044

Alt Order # 06222214

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Representatives-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 125975

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	120	\$107,078.75	\$125,975.00	0.00	10/01/12	10/15/12	120	\$107,078.75	\$125,975.00
Totals	120	\$107,078.75	\$125,975.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WKMG	10/12/12	10/12/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	----1--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--					1	\$400.00		0.00			
N 2	WKMG	10/12/12	10/12/12	M-F Late Late Show Late Late Show	CM	109-210a	----1--	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--					1	\$250.00		0.00			
N 3	WKMG	10/12/12	10/12/12	M-F 11p News M-F 11p News	CM	11-1135p	----1--	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--					1	\$1,500.00		0.00			
N 4	WKMG	10/12/12	10/12/12	M-F David Letterman David Letterman	CM	1136p-1238a	----1--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/29/12

Page 2 of 11

Contract / Revision

253240

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2044

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 4	WKMG	10/12/12	10/12/12	M-F David Letterman David Letterman	CM	1136p-1238a	----1--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--					1	\$600.00		0.00			
N 5	WKMG	10/12/12	10/12/12	11-12p Price Is Right Price Is Right	CM	11a-12p	----1--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--					1	\$600.00		0.00			
N 6	WKMG	10/12/12	10/12/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	----2--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----2--					2	\$600.00		0.00			
N 7	WKMG	10/12/12	10/12/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	----1--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--					1	\$500.00		0.00			
N 8	WKMG	10/12/12	10/12/12	2-3p The Talk The Talk	CM	2-3p	----1--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--					1	\$350.00		0.00			
N 9	WKMG	10/12/12	10/12/12	4-430p Extra Extra	CM	4-430p	----1--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--					1	\$450.00		0.00			
N 10	WKMG	10/12/12	10/12/12	Morn News at 5a Morn News at 5a	CM	5-530a	----1--	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--					1	\$275.00		0.00			
N 11	WKMG	10/12/12	10/12/12	News at 5p News at 5p	CM	5-530p	----1--	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--					1	\$650.00		0.00			
N 12	WKMG	10/12/12	10/12/12	Morn News at 530a Morn News at 530a	CM	530-6a	----1--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--					1	\$400.00		0.00			
N 13	WKMG	10/12/12	10/12/12	530-6p The Insider Insider	CM	530p-6p	----1--	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--					1	\$650.00		0.00			
N 14	WKMG	10/12/12	10/12/12	News at 6p News at 6p	CM	6-630p	----1--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--					1	\$800.00		0.00			
N 15	WKMG	10/12/12	10/12/12	CBS Evening News CBS Eve News	CM	630-7p	----1--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--					1	\$1,200.00		0.00			
N 16	WKMG	10/12/12	10/12/12	News at 7p News at 7p	CM	7-7:30p	----1--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--					1	\$1,000.00		0.00			



WKMG

Print Date: 08/29/12

Page 3 of 11

Contract / Revision

253240

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2044**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 16	WKMG	10/12/12	10/12/12	News at 7p News at 7p	CM	7-7:30p	----1--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--		1				\$1,000.00		0.00			
N 17	WKMG	10/12/12	10/12/12	CBS This Morning The Early Show	CM	7-9a	----2--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----2--		2				\$350.00		0.00			
N 18	WKMG	10/12/12	10/12/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	----1--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--		1				\$1,000.00		0.00			
N 19	WKMG	10/12/12	10/12/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	----1--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----1--		1				\$300.00		0.00			
N 20	WKMG	10/15/12	10/15/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1				\$400.00		0.00			
N 21	WKMG	10/15/12	10/15/12	M-F Late Late Show Late Late Show	CM	109-210a	1-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1				\$250.00		0.00			
N 22	WKMG	10/15/12	10/15/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1				\$1,500.00		0.00			
N 23	WKMG	10/15/12	10/15/12	M-F David Letterman David Letterman	CM	1136p-1238a	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1				\$600.00		0.00			
N 24	WKMG	10/15/12	10/15/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1				\$600.00		0.00			
N 25	WKMG	10/15/12	10/15/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	2-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	2-----		2				\$600.00		0.00			
N 26	WKMG	10/15/12	10/15/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1				\$500.00		0.00			
N 27	WKMG	10/15/12	10/15/12	2-3p The Talk The Talk	CM	2-3p	1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1				\$350.00		0.00			
N 28	WKMG	10/15/12	10/15/12	4-430p Extra Extra	CM	4-430p	1-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----		1				\$450.00		0.00			



WKMG

Print Date: 08/29/12

Page 4 of 11

Contract / Revision

253240

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2044**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 28	WKMG	10/15/12	10/15/12	4-430p Extra Extra	CM	4-430p	1-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----					1	\$450.00		0.00			
N 29	WKMG	10/15/12	10/15/12	Morn News at 5a Morn News at 5a	CM	5-530a	1-----	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----					1	\$275.00		0.00			
N 30	WKMG	10/15/12	10/15/12	News at 5p News at 5p	CM	5-530p	1-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----					1	\$650.00		0.00			
N 31	WKMG	10/15/12	10/15/12	Morn News at 530a Morn News at 530a	CM	530-6a	1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----					1	\$400.00		0.00			
N 32	WKMG	10/15/12	10/15/12	530-6p The Insider Insider	CM	530p-6p	1-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----					1	\$650.00		0.00			
N 33	WKMG	10/15/12	10/15/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----					1	\$800.00		0.00			
N 34	WKMG	10/15/12	10/15/12	CBS Evening News CBS Eve News	CM	630-7p	1-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----					1	\$1,200.00		0.00			
N 35	WKMG	10/15/12	10/15/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----					1	\$1,000.00		0.00			
N 36	WKMG	10/15/12	10/15/12	CBS This Morning The Early Show	CM	7-9a	2-----	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	2-----					2	\$350.00		0.00			
N 37	WKMG	10/15/12	10/15/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----					1	\$1,000.00		0.00			
N 38	WKMG	10/15/12	10/15/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	1-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	1-----					1	\$300.00		0.00			
N 39	WKMG	10/13/12	10/13/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-					1	\$1,200.00		0.00			
N 40	WKMG	10/13/12	10/13/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1-					1	\$400.00		0.00			



WKMG

Print Date: 08/29/12

Page 5 of 11

Contract / Revision **253240** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2044**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 40	WKMG	10/13/12	10/13/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1-	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	10/08/12-10/14/12		Sat 6p News		6-630p	-----Sa--	:30		(\$400.00)		0.00	NM		
See MG 40.2															
[No Saturday News]															
2	WKMG	10/09/12-10/12/12		Morn News at 530a		530-6a	-TWThF----	:30		\$400.00		0.00	NM		
Ⓜ MG for 40.1 10/13															
N 41	WKMG	10/13/12	10/13/12	7-9a CBS This Morn Sa	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1-	1		\$350.00		0.00						
N 42	WKMG	10/14/12	10/14/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$1,300.00		0.00						
N 43	WKMG	10/14/12	10/14/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$1,200.00		0.00						
N 44	WKMG	10/14/12	10/14/12	Sun 11p News Sun 11p News	CM	11-1135p	-----1	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$1,200.00		0.00						
N 45	WKMG	10/14/12	10/14/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$200.00		0.00						
N 46	WKMG	10/14/12	10/14/12	Sun 630p News Sun 630p News	CM	630-7p	-----1	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$700.00		0.00						
N 47	WKMG	10/14/12	10/14/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$9,000.00		0.00						
N 48	WKMG	10/14/12	10/14/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----1	1		\$1,300.00		0.00						
N 49	WKMG	10/11/12	10/11/12	10-11a Let's Make A Dea	CM	10-11a	---1---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---1---	1		\$400.00		0.00						
N 50	WKMG	10/11/12	10/11/12	M-F Late Late Show Late Late Show	CM	109-210a	---1---	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---1---	1		\$250.00		0.00						
N 51	WKMG	10/11/12	10/11/12		CM	11-1135p	---1---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00



WKMG

Print Date: 08/29/12

Page 6 of 11

Contract / Revision **253240** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2044**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 11p News M-F 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---					1	\$1,500.00		0.00			
N 52	WKMG	10/11/12	10/11/12	M-F David Letterman David Letterman	CM	1136p-1238a	---1---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---					1	\$600.00		0.00			
N 53	WKMG	10/11/12	10/11/12	11-12p Price Is Right Price Is Right	CM	11a-12p	---1---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---					1	\$600.00		0.00			
N 54	WKMG	10/11/12	10/11/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	---2---	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---2---					2	\$600.00		0.00			
N 55	WKMG	10/11/12	10/11/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	---1---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---					1	\$500.00		0.00			
N 56	WKMG	10/11/12	10/11/12	2-3p The Talk The Talk	CM	2-3p	---1---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---					1	\$350.00		0.00			
N 57	WKMG	10/11/12	10/11/12	4-430p Extra Extra	CM	4-430p	---1---	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---					1	\$450.00		0.00			
N 58	WKMG	10/11/12	10/11/12	Morn News at 5a Morn News at 5a	CM	5-530a	---1---	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---					1	\$275.00		0.00			
N 59	WKMG	10/11/12	10/11/12	News at 5p News at 5p	CM	5-530p	---1---	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---					1	\$650.00		0.00			
N 60	WKMG	10/11/12	10/11/12	Morn News at 530a Morn News at 530a	CM	530-6a	---1---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---					1	\$400.00		0.00			
N 61	WKMG	10/11/12	10/11/12	530-6p The Insider Insider	CM	530p-6p	---1---	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---					1	\$650.00		0.00			
N 62	WKMG	10/11/12	10/11/12	News at 6p News at 6p	CM	6-630p	---1---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---					1	\$800.00		0.00			
N 63	WKMG	10/11/12	10/11/12	CBS Evening News CBS Eve News	CM	630-7p	---1---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---1---					1	\$1,200.00		0.00			



WKMG

Print Date: 08/29/12

Page 7 of 11

Contract / Revision **253240** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2044**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 63	WKMG	10/11/12	10/11/12	CBS Evening News CBS Eve News	CM	630-7p	---1---	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/08/12	10/14/12	---1---			1		\$1,200.00	0.00				
N 64	WKMG	10/11/12	10/11/12	News at 7p News at 7p	CM	7-7:30p	---1---	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/08/12	10/14/12	---1---			1		\$1,000.00	0.00				
N 65	WKMG	10/11/12	10/11/12	CBS This Morning The Early Show	CM	7-9a	---2---	:30	2	\$350.00	P-3	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/08/12	10/14/12	---2---			2		\$350.00	0.00				
N 66	WKMG	10/11/12	10/11/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	---1---	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/08/12	10/14/12	---1---			1		\$1,000.00	0.00				
N 67	WKMG	10/11/12	10/11/12	Thu Prime 8p Big Bang Theory	CM	8-830p	---1---	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/08/12	10/14/12	---1---			1		\$10,000.00	0.00				
N 68	WKMG	10/11/12	10/11/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	---1---	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/08/12	10/14/12	---1---			1		\$300.00	0.00				
N 69	WKMG	10/11/12	10/11/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$9,000.00	P-3	0.00 NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/08/12	10/14/12	---1---			1		\$9,000.00	0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
		1	WKMG	10/08/12-10/14/12	Thu Prime 9p	9-10p	---Th-----	:30	(\$9,000.00)	0.00	NM			
		See MG 69.2												
		[Vice Presidential Debate]												
		2	WKMG	10/10/12-10/10/12	Wed Prime 8p	8-9p	--W-----	:30	\$9,000.00	0.00	NM			
		Ⓜ MG for 69.1 10/11												
N 70	WKMG	10/09/12	10/09/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	-1-----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/08/12	10/14/12	-1-----			1		\$400.00	0.00				
N 71	WKMG	10/09/12	10/09/12	Tue Prime 10p Vegas	CM	10-11p	-1-----	:30	1	\$7,000.00	P-3	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/08/12	10/14/12	-1-----			1		\$7,000.00	0.00				
N 72	WKMG	10/09/12	10/09/12	M-F Late Late Show Late Late Show	CM	109-210a	-1-----	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/08/12	10/14/12	-1-----			1		\$250.00	0.00				
N 73	WKMG	10/09/12	10/09/12	M-F 11p News M-F 11p News	CM	11-1135p	-1-----	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/08/12	10/14/12	-1-----			1		\$1,500.00	0.00				
N 74	WKMG	10/09/12	10/09/12		CM	1136p-1238a	-1-----	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00



WKMG

Print Date: 08/29/12

Page 8 of 11

Contract / Revision **253240** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2044**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F David Letterman														
David Letterman														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$600.00		0.00					
N 75	WKMG	10/09/12	10/09/12	11-12p Price Is Right	CM	11a-12p	-1-----	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
				Price Is Right										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$600.00		0.00					
N 76	WKMG	10/09/12	10/09/12	1230-2p CBS Soaps	CM	12:30-2p	-2-----	:30	2	\$600.00	P-3	0.00 NM	2	\$1,200.00
				Soaps										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-2-----	2		\$600.00		0.00					
N 77	WKMG	10/09/12	10/09/12	Local 6 News 12-1230p	CM	12-1230p	-1-----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
				Local 6 News 12-1230p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$500.00		0.00					
N 78	WKMG	10/09/12	10/09/12	2-3p The Talk	CM	2-3p	-1-----	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
				The Talk										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$350.00		0.00					
N 79	WKMG	10/09/12	10/09/12	4-430p Extra	CM	4-430p	-1-----	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
				Extra										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$450.00		0.00					
N 80	WKMG	10/09/12	10/09/12	Morn News at 5a	CM	5-530a	-1-----	:30	1	\$275.00	P-3	0.00 NM	1	\$275.00
				Morn News at 5a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$275.00		0.00					
N 81	WKMG	10/09/12	10/09/12	News at 5p	CM	5-530p	-1-----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
				News at 5p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$650.00		0.00					
N 82	WKMG	10/09/12	10/09/12	Morn News at 530a	CM	530-6a	-1-----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
				Morn News at 530a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$400.00		0.00					
N 83	WKMG	10/09/12	10/09/12	530-6p The Insider	CM	530p-6p	-1-----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
				Insider										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$650.00		0.00					
N 84	WKMG	10/09/12	10/09/12	News at 6p	CM	6-630p	-1-----	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
				News at 6p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$800.00		0.00					
N 85	WKMG	10/09/12	10/09/12	CBS Evening News	CM	630-7p	-1-----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
				CBS Eve News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/08/12	10/14/12	-1-----	1		\$1,200.00		0.00					
N 86	WKMG	10/09/12	10/09/12	News at 7p	CM	7-7:30p	-1-----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
				News at 7p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WKMG

Print Date: 08/29/12

Page 9 of 11

Contract / Revision

253240

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2044

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 86	WKMG	10/09/12	10/09/12	News at 7p News at 7p	CM	7-7:30p	-1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1-----					1	\$1,000.00		0.00			
N 87	WKMG	10/09/12	10/09/12	CBS This Morning The Early Show	CM	7-9a	-2-----	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-2-----					2	\$350.00		0.00			
N 88	WKMG	10/09/12	10/09/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	-1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1-----					1	\$1,000.00		0.00			
N 89	WKMG	10/09/12	10/09/12	Tue Prime 8p NCIS	CM	8-9p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1-----					1	\$10,000.00		0.00			
N 90	WKMG	10/09/12	10/09/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	-1-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1-----					1	\$300.00		0.00			
N 91	WKMG	10/09/12	10/09/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1-----					1	\$9,000.00		0.00			
N 92	WKMG	10/10/12	10/10/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	--1----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--1----					1	\$400.00		0.00			
N 93	WKMG	10/10/12	10/10/12	M-F Late Late Show Late Late Show	CM	109-210a	--1----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--1----					1	\$250.00		0.00			
N 94	WKMG	10/10/12	10/10/12	M-F 11p News M-F 11p News	CM	11-1135p	--1----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--1----					1	\$1,500.00		0.00			
N 95	WKMG	10/10/12	10/10/12	M-F David Letterman David Letterman	CM	1136p-1238a	--1----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--1----					1	\$600.00		0.00			
N 96	WKMG	10/10/12	10/10/12	11-12p Price Is Right Price Is Right	CM	11a-12p	--1----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--1----					1	\$600.00		0.00			
N 97	WKMG	10/10/12	10/10/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	--2----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--2----					2	\$600.00		0.00			
N 98	WKMG	10/10/12	10/10/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	--1----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--1----					1	\$500.00		0.00			



WKMG

Print Date: 08/29/12

Page 10 of 11

Contract / Revision

253240

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2044**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N98	WKMG	10/10/12	10/10/12	Local 6 News 12-1230p CM		12-1230p	--1----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
				Local 6 News 12-1230p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--1----					1	\$500.00		0.00		
N99	WKMG	10/10/12	10/10/12	2-3p The Talk CM		2-3p	--1----	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
				The Talk										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--1----					1	\$350.00		0.00		
N100	WKMG	10/10/12	10/10/12	4-430p Extra CM		4-430p	--1----	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
				Extra										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--1----					1	\$450.00		0.00		
N101	WKMG	10/10/12	10/10/12	Morn News at 5a CM		5-530a	--1----	:30	1	\$275.00	P-3	0.00 NM	1	\$275.00
				Morn News at 5a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--1----					1	\$275.00		0.00		
N102	WKMG	10/10/12	10/10/12	News at 5p CM		5-530p	--1----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
				News at 5p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--1----					1	\$650.00		0.00		
N103	WKMG	10/10/12	10/10/12	Morn News at 530a CM		530-6a	--1----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
				Morn News at 530a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--1----					1	\$400.00		0.00		
N104	WKMG	10/10/12	10/10/12	530-6p The Insider CM		530p-6p	--1----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
				Insider										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--1----					1	\$650.00		0.00		
N105	WKMG	10/10/12	10/10/12	News at 6p CM		6-630p	--1----	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
				News at 6p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--1----					1	\$800.00		0.00		
N106	WKMG	10/10/12	10/10/12	CBS Evening News CM		630-7p	--1----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
				CBS Eve News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--1----					1	\$1,200.00		0.00		
N107	WKMG	10/10/12	10/10/12	News at 7p CM		7-7:30p	--1----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
				News at 7p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--1----					1	\$1,000.00		0.00		
N108	WKMG	10/10/12	10/10/12	CBS This Morning CM		7-9a	--2----	:30	2	\$350.00	P-3	0.00 NM	2	\$700.00
				The Early Show										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--2----					2	\$350.00		0.00		
N109	WKMG	10/10/12	10/10/12	M-F 7:30-8p Inside Ed CM		730-8p	--1----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
				Inside Edition										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--1----					1	\$1,000.00		0.00		
N110	WKMG	10/10/12	10/10/12	9-10a Rachael Ray CM		9-10a	--1----	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
				Rachael Ray										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



WKMG

Print Date: 08/29/12

Page 11 of 11

Contract / Revision **253240** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2044**

													<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
N110	WKMG	10/10/12	10/10/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	--1----	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--1----	1		\$300.00		0.00						
													Totals	120	\$125,975.00



WKMG

Print Date: 08/29/12

Page 2 of 11

Contract / Revision

253244

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2045**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 4	WKMG	10/19/12	10/19/12	M-F David Letterman David Letterman	CM	1136p-1238a	----1--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$600.00		0.00			
N 5	WKMG	10/19/12	10/19/12	11-12p Price Is Right Price Is Right	CM	11a-12p	----1--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$600.00		0.00			
N 6	WKMG	10/19/12	10/19/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	----2--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----2--		2				\$600.00		0.00			
N 7	WKMG	10/19/12	10/19/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	----1--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$500.00		0.00			
N 8	WKMG	10/19/12	10/19/12	2-3p The Talk The Talk	CM	2-3p	----1--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$350.00		0.00			
N 9	WKMG	10/19/12	10/19/12	4-430p Extra Extra	CM	4-430p	----1--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$450.00		0.00			
N 10	WKMG	10/19/12	10/19/12	Morn News at 5a Morn News at 5a	CM	5-530a	----1--	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$275.00		0.00			
N 11	WKMG	10/19/12	10/19/12	News at 5p News at 5p	CM	5-530p	----1--	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$650.00		0.00			
N 12	WKMG	10/19/12	10/19/12	Morn News at 530a Morn News at 530a	CM	530-6a	----1--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$400.00		0.00			
N 13	WKMG	10/19/12	10/19/12	530-6p The Insider Insider	CM	530p-6p	----1--	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$650.00		0.00			
N 14	WKMG	10/19/12	10/19/12	News at 6p News at 6p	CM	6-630p	----1--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$800.00		0.00			
N 15	WKMG	10/19/12	10/19/12	CBS Evening News CBS Eve News	CM	630-7p	----1--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$1,200.00		0.00			
N 16	WKMG	10/19/12	10/19/12	News at 7p News at 7p	CM	7-7:30p	----1--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$1,000.00		0.00			



WKMG

Print Date: 08/29/12

Page 3 of 11

Contract / Revision

253244

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2045**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	WKMG	10/19/12	10/19/12	News at 7p News at 7p	CM	7-7:30p	----1--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----1--					1	\$1,000.00		0.00			
N 17	WKMG	10/19/12	10/19/12	CBS This Morning The Early Show	CM	7-9a	----2--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----2--					2	\$350.00		0.00			
N 18	WKMG	10/19/12	10/19/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	----1--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----1--					1	\$1,000.00		0.00			
N 19	WKMG	10/19/12	10/19/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	----1--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----1--					1	\$300.00		0.00			
N 20	WKMG	10/22/12	10/22/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$400.00		0.00			
N 21	WKMG	10/22/12	10/22/12	M-F Late Late Show Late Late Show	CM	109-210a	1-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$250.00		0.00			
N 22	WKMG	10/22/12	10/22/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$1,500.00		0.00			
N 23	WKMG	10/22/12	10/22/12	M-F David Letterman David Letterman	CM	1136p-1238a	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$600.00		0.00			
N 24	WKMG	10/22/12	10/22/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$600.00		0.00			
N 25	WKMG	10/22/12	10/22/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	2-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	2-----					2	\$600.00		0.00			
N 26	WKMG	10/22/12	10/22/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$500.00		0.00			
N 27	WKMG	10/22/12	10/22/12	2-3p The Talk The Talk	CM	2-3p	1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$350.00		0.00			
N 28	WKMG	10/22/12	10/22/12	4-430p Extra Extra	CM	4-430p	1-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	1-----					1	\$450.00		0.00			



WKMG

Print Date: 08/29/12

Page 4 of 11

Contract / Revision **253244** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2045**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 28	WKMG	10/22/12	10/22/12	4-430p Extra Extra	CM	4-430p	1-----	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----			1			\$450.00		0.00		
N 29	WKMG	10/22/12	10/22/12	Morn News at 5a Morn News at 5a	CM	5-530a	1-----	:30	1	\$275.00	P-3	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----			1			\$275.00		0.00		
N 30	WKMG	10/22/12	10/22/12	News at 5p News at 5p	CM	5-530p	1-----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----			1			\$650.00		0.00		
N 31	WKMG	10/22/12	10/22/12	Morn News at 530a Morn News at 530a	CM	530-6a	1-----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----			1			\$400.00		0.00		
N 32	WKMG	10/22/12	10/22/12	530-6p The Insider Insider	CM	530p-6p	1-----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----			1			\$650.00		0.00		
N 33	WKMG	10/22/12	10/22/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----			1			\$800.00		0.00		
N 34	WKMG	10/22/12	10/22/12	CBS Evening News CBS Eve News	CM	630-7p	1-----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----			1			\$1,200.00		0.00		
N 35	WKMG	10/22/12	10/22/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----			1			\$1,000.00		0.00		
N 36	WKMG	10/22/12	10/22/12	CBS This Morning The Early Show	CM	7-9a	2-----	:30	2	\$350.00	P-3	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	2-----			2			\$350.00		0.00		
N 37	WKMG	10/22/12	10/22/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	1-----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----			1			\$1,000.00		0.00		
N 38	WKMG	10/22/12	10/22/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	1-----	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	1-----			1			\$300.00		0.00		
N 39	WKMG	10/20/12	10/20/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-----1-			1			\$1,200.00		0.00		
N 40	WKMG	10/20/12	10/20/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>		



WKMG

Print Date: 08/29/12

Page 5 of 11

Contract / Revision 253244 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2045

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 40	WKMG	10/20/12	10/20/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1-	1		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WKMG	10/15/12-10/21/12		Sat 6p News		6-630p	-----Sa--	:30		(\$400.00)		0.00 NM		
See MG 40.2														
[No Saturday News]														
2	WKMG	10/16/12-10/19/12		Morn News at 530a		530-6a	-TWThF----	:30		\$400.00		0.00 NM		
Ⓜ MG for 40.1 10/20														
N 41	WKMG	10/20/12	10/20/12	7-9a CBS This Morn Sat 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1-	1		\$350.00		0.00					
N 42	WKMG	10/21/12	10/21/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1	1		\$1,300.00		0.00					
N 43	WKMG	10/21/12	10/21/12	Sun 11p News after NFL Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1	1		\$1,200.00		0.00					
N 44	WKMG	10/21/12	10/21/12	Sun 11p News after NFL Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1	1		\$1,200.00		0.00					
N 45	WKMG	10/21/12	10/21/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1	1		\$200.00		0.00					
N 46	WKMG	10/21/12	10/21/12	Sun 630p News No Show/NFL gm2	CM	630-7p	-----1	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1	1		\$700.00		0.00					
N 47	WKMG	10/21/12	10/21/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-3	0.00 NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1	1		\$9,000.00		0.00					
N 48	WKMG	10/21/12	10/21/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1	1		\$1,300.00		0.00					
N 49	WKMG	10/18/12	10/18/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	---1---	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$400.00		0.00					
N 50	WKMG	10/18/12	10/18/12	M-F Late Late Show Late Late Show	CM	109-210a	---1---	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$250.00		0.00					
N 51	WKMG	10/18/12	10/18/12		CM	11-1135p	---1---	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00



WKMG

Print Date: 08/29/12

Page 6 of 11

Contract / Revision 253244 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2045

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 11p News														
M-F 11p News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$1,500.00		0.00					
N 52	WKMG	10/18/12	10/18/12	M-F David Letterman	CM	1136p-1238a	---1---	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
David Letterman														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$600.00		0.00					
N 53	WKMG	10/18/12	10/18/12	11-12p Price Is Right	CM	11a-12p	---1---	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
Price Is Right														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$600.00		0.00					
N 54	WKMG	10/18/12	10/18/12	1230-2p CBS Soaps	CM	12:30-2p	---2---	:30	2	\$600.00	P-3	0.00 NM	2	\$1,200.00
Soaps														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---2---	2		\$600.00		0.00					
N 55	WKMG	10/18/12	10/18/12	Local 6 News 12-1230p	CM	12-1230p	---1---	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
Local 6 News 12-1230p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$500.00		0.00					
N 56	WKMG	10/18/12	10/18/12	2-3p The Talk	CM	2-3p	---1---	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
The Talk														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$350.00		0.00					
N 57	WKMG	10/18/12	10/18/12	4-430p Extra	CM	4-430p	---1---	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
Extra														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$450.00		0.00					
N 58	WKMG	10/18/12	10/18/12	Morn News at 5a	CM	5-530a	---1---	:30	1	\$275.00	P-3	0.00 NM	1	\$275.00
Morn News at 5a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$275.00		0.00					
N 59	WKMG	10/18/12	10/18/12	News at 5p	CM	5-530p	---1---	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
News at 5p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$650.00		0.00					
N 60	WKMG	10/18/12	10/18/12	Morn News at 530a	CM	530-6a	---1---	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
Morn News at 530a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$400.00		0.00					
N 61	WKMG	10/18/12	10/18/12	530-6p The Insider	CM	530p-6p	---1---	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
Insider														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$650.00		0.00					
N 62	WKMG	10/18/12	10/18/12	News at 6p	CM	6-630p	---1---	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
News at 6p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$800.00		0.00					
N 63	WKMG	10/18/12	10/18/12	Morn News at 6a	CM	6-7a	---1---	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
Morn News at 6a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WKMG

Print Date: 08/29/12

Page 7 of 11

Contract / Revision 253244 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2045

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 63	WKMG	10/18/12	10/18/12	Morn News at 6a Morn News at 6a	CM	6-7a	---1---	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$500.00		0.00					
N 64	WKMG	10/18/12	10/18/12	CBS Evening News CBS Eve News	CM	630-7p	---1---	:30	1	\$1,200.00	P-3	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$1,200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WKMG	10/15/12-10/21/12		CBS Evening News		630-7p	---Th-----	:30		(\$1,200.00)		0.00 NM		
See MG 64.2,64.3														
[LUR]														
2	WKMG	10/16/12-10/21/12		Morn News at 6a		6-7a	-TWThF----	:30		\$600.00		0.00 NM		
Ⓜ MG for 64.1 10/18														
3	WKMG	10/16/12-10/21/12		Morn News at 6a		6-7a	-TWThF----	:30		\$600.00		0.00 NM		
Ⓜ MG for 64.1 10/18														
N 65	WKMG	10/18/12	10/18/12	News at 7p News at 7p	CM	7-7:30p	---1---	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$1,000.00		0.00					
N 66	WKMG	10/18/12	10/18/12	CBS This Morning The Early Show	CM	7-9a	---2---	:30	2	\$350.00	P-3	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---2---	2		\$350.00		0.00					
N 67	WKMG	10/18/12	10/18/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	---1---	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$1,000.00		0.00					
N 68	WKMG	10/18/12	10/18/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$9,000.00	P-3	0.00 NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$9,000.00		0.00					
N 69	WKMG	10/16/12	10/16/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	-1-----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-1-----	1		\$400.00		0.00					
N 70	WKMG	10/16/12	10/16/12	Tue Prime 10p Vegas	CM	10-11p	-1-----	:30	1	\$7,000.00	P-3	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-1-----	1		\$7,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WKMG	10/15/12-10/21/12		Tue Prime 10p		10-11p	-T-----	:30		(\$7,000.00)		0.00 NM		
See MG 70.2														
[Second Presidential Debate 9-11p]														
2	WKMG	10/20/12-10/20/12		NCAA Football 3p Game		various	(3:30 PM-7:00 P-----Sa--	:30		\$7,000.00		0.00 NM		
Ⓜ MG for 70.1 10/16														
N 71	WKMG	10/16/12	10/16/12	M-F Late Late Show Late Late Show	CM	109-210a	-1-----	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-1-----	1		\$250.00		0.00					
N 72	WKMG	10/16/12	10/16/12		CM	11-1135p	-1-----	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00



WKMG

Print Date: 08/29/12

Page 8 of 11

Contract / Revision

253244

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2045

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11p News															
M-F 11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1-----	1		\$1,500.00		0.00						
N 73	WKMG	10/16/12	10/16/12	M-F David Letterman	CM	1136p-1238a	-1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
David Letterman															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1-----	1		\$600.00		0.00						
N 74	WKMG	10/16/12	10/16/12	11-12p Price Is Right	CM	11a-12p	-1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1-----	1		\$600.00		0.00						
N 75	WKMG	10/16/12	10/16/12	1230-2p CBS Soaps	CM	12:30-2p	-2-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
Soaps															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-2-----	2		\$600.00		0.00						
N 76	WKMG	10/16/12	10/16/12	Local 6 News 12-1230p	CM	12-1230p	-1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
Local 6 News 12-1230p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1-----	1		\$500.00		0.00						
N 77	WKMG	10/16/12	10/16/12	2-3p The Talk	CM	2-3p	-1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
The Talk															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1-----	1		\$350.00		0.00						
N 78	WKMG	10/16/12	10/16/12	4-430p Extra	CM	4-430p	-1-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
Extra															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1-----	1		\$450.00		0.00						
N 79	WKMG	10/16/12	10/16/12	Morn News at 5a	CM	5-530a	-1-----	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
Morn News at 5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1-----	1		\$275.00		0.00						
N 80	WKMG	10/16/12	10/16/12	News at 5p	CM	5-530p	-1-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1-----	1		\$650.00		0.00						
N 81	WKMG	10/16/12	10/16/12	Morn News at 530a	CM	530-6a	-1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
Morn News at 530a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1-----	1		\$400.00		0.00						
N 82	WKMG	10/16/12	10/16/12	530-6p The Insider	CM	530p-6p	-1-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
Insider															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1-----	1		\$650.00		0.00						
N 83	WKMG	10/16/12	10/16/12	News at 6p	CM	6-630p	-1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1-----	1		\$800.00		0.00						
N 84	WKMG	10/16/12	10/16/12	Morn News at 6a	CM	6-7a	-1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
Morn News at 6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



WKMG

Print Date: 08/29/12

Page 9 of 11

Contract / Revision 253244 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2045

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 84	WKMG	10/16/12	10/16/12	Morn News at 6a Morn News at 6a	CM	6-7a	-1-----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-1-----					1	\$500.00		0.00		
N 85	WKMG	10/16/12	10/16/12	CBS Evening News CBS Eve News	CM	630-7p	-1-----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-1-----					1	\$1,200.00		0.00		
N 86	WKMG	10/16/12	10/16/12	News at 7p News at 7p	CM	7-7:30p	-1-----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-1-----					1	\$1,000.00		0.00		
N 87	WKMG	10/16/12	10/16/12	CBS This Morning The Early Show	CM	7-9a	-2-----	:30	2	\$350.00	P-3	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-2-----					2	\$350.00		0.00		
N 88	WKMG	10/16/12	10/16/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	-1-----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-1-----					1	\$1,000.00		0.00		
N 89	WKMG	10/16/12	10/16/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	-1-----	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-1-----					1	\$300.00		0.00		
N 90	WKMG	10/16/12	10/16/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1-----	:30	1	\$9,000.00	P-3	0.00 NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	-1-----					1	\$9,000.00		0.00		
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
		1	WKMG	10/15/12-10/21/12	Tue Prime 9p	9-10p	-T-----	:30		(\$9,000.00)		0.00 NM		
		See MG 90.2,90.3												
		[Second Presidential Debate 9-11p]												
		2	WKMG	10/20/12-10/20/12	Sat Prime 8p	8-9p	-----Sa--	:30		\$2,000.00		0.00 NM		
		Ⓜ MG for 90.1 10/16												
		3	WKMG	10/21/12-10/21/12	Sun Prime 9-10p	9-10p	-----Su	:30		\$7,000.00		0.00 NM		
		Ⓜ MG for 90.1 10/16												
N 91	WKMG	10/17/12	10/17/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	--1----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	--1----					1	\$400.00		0.00		
N 92	WKMG	10/17/12	10/17/12	M-F Late Late Show Late Late Show	CM	109-210a	--1----	:30	1	\$250.00	P-3	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	--1----					1	\$250.00		0.00		
N 93	WKMG	10/17/12	10/17/12	M-F 11p News M-F 11p News	CM	11-1135p	--1----	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	--1----					1	\$1,500.00		0.00		
N 94	WKMG	10/17/12	10/17/12	M-F David Letterman David Letterman	CM	1136p-1238a	--1----	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



WKMG

Print Date: 08/29/12

Page 10 of 11

Contract / Revision

253244

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2045**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N94	WKMG	10/17/12	10/17/12	M-F David Letterman David Letterman	CM	1136p-1238a	--1----	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--1----	1		\$600.00		0.00					
N95	WKMG	10/17/12	10/17/12	11-12p Price Is Right Price Is Right	CM	11a-12p	--1----	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--1----	1		\$600.00		0.00					
N96	WKMG	10/17/12	10/17/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	--2----	:30	2	\$600.00	P-3	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--2----	2		\$600.00		0.00					
N97	WKMG	10/17/12	10/17/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	--1----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--1----	1		\$500.00		0.00					
N98	WKMG	10/17/12	10/17/12	2-3p The Talk The Talk	CM	2-3p	--1----	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--1----	1		\$350.00		0.00					
N99	WKMG	10/17/12	10/17/12	4-430p Extra Extra	CM	4-430p	--1----	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--1----	1		\$450.00		0.00					
N100	WKMG	10/17/12	10/17/12	Morn News at 5a Morn News at 5a	CM	5-530a	--1----	:30	1	\$275.00	P-3	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--1----	1		\$275.00		0.00					
N101	WKMG	10/17/12	10/17/12	News at 5p News at 5p	CM	5-530p	--1----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--1----	1		\$650.00		0.00					
N102	WKMG	10/17/12	10/17/12	Morn News at 530a Morn News at 530a	CM	530-6a	--1----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--1----	1		\$400.00		0.00					
N103	WKMG	10/17/12	10/17/12	530-6p The Insider Insider	CM	530p-6p	--1----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--1----	1		\$650.00		0.00					
N104	WKMG	10/17/12	10/17/12	News at 6p News at 6p	CM	6-630p	--1----	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--1----	1		\$800.00		0.00					
N105	WKMG	10/17/12	10/17/12	CBS Evening News CBS Eve News	CM	630-7p	--1----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--1----	1		\$1,200.00		0.00					
N106	WKMG	10/17/12	10/17/12	News at 7p News at 7p	CM	7-730p	--1----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--1----	1		\$1,000.00		0.00					



WKMG

Print Date: 08/29/12

Page 11 of 11

Contract / Revision

253244

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 07/02/12/ 08/28/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2045**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N106	WKMG	10/17/12	10/17/12	News at 7p News at 7p	CM	7-7:30p	--1----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--1----					1	\$1,000.00		0.00			
N107	WKMG	10/17/12	10/17/12	CBS This Morning The Early Show	CM	7-9a	--2----	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--2----					2	\$350.00		0.00			
N108	WKMG	10/17/12	10/17/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	--1----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--1----					1	\$1,000.00		0.00			
N109	WKMG	10/17/12	10/17/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	--1----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--1----					1	\$300.00		0.00			
N110	WKMG	10/17/12	10/17/12	Wed Prime 9p Criminal Minds	CM	9-10p	--1----	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--1----					1	\$8,000.00		0.00			
Totals														122	\$114,675.00

WKMG

ORDER

Print Date 08/22/12

Page 1 of 2

Flight Dates 08/22/12-08/29/12

Contract / Revision 257415 /

Original Date / Revision
08/22/12 08/22/12

Advertiser **Pol/A Grayson/ Con/D/FL**

Agency **Buying Time, LLC**

Buying Contact

650 Massachusetts Ave.
Suite 210
Washington, DC 20001

Product

GRAYSON FOR CONGRESS

Agency Com 15%

Billing Contact

**650 Massachusetts Ave.
Suite 210
Washington, DC 20001**

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 2245

Alt Order # 06293464

Billing Type	Cash
--------------	------

Order Type	GENERAL
------------	---------

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Representatives-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 10600

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	13	\$6,545.00	\$7,700.00	0.00
September 2012	4	\$2,465.00	\$2,900.00	0.00
Totals	17	\$9,010.00	\$10,600.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/26/12	13	\$6,545.00	\$7,700.00
08/27/12	08/29/12	4	\$2,465.00	\$2,900.00

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 1	WKMG	08/24/12	08/24/12	Local 6 News 12-1230p CM		12-1230p	----1--	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00	
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	----1--		1			\$800.00		0.00				
E 2	WKMG	08/27/12	08/27/12	Local 6 News 12-1230p CM		12-1230p	1-----	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00	
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	1-----		1			\$800.00		0.00				
E 3	WKMG	08/25/12	08/25/12	Sat 1135p-1205a CM		1135p-1205a	-----1-	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00	
				Inside Edition Wknd											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----1-		1			\$500.00		0.00				
E 4	WKMG	08/25/12	08/25/12	5-7a Sat News CM		5-7a	-----2-	:30	2	\$150.00	P-3	0.00 NM	2	\$300.00	
				Sat 5-7a News											

Totals	17	\$10,600.00
--------	----	-------------



WKMG

ORDER

Print Date 08/08/12 Page 1 of 5

Flight Dates 08/04/12-08/14/12

Contract / Revision 255828 /

Original Date / Revision
08/03/12 08/07/12

Advertiser Pol/A Grayson/ Con/D/FL

Agency Buying Time, LLC

Buying Contact

650 Massachusetts Ave.
Suite 210
Washington, DC 20001

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Product
GRAYSON FOR CONGRESS

Agency Com 15%

Billing Contact

650 Massachusetts Ave.
Suite 210
Washington, DC 20001

Sales Office PHI
Sales Region NAT
Agency Ref

Order Sep 00:15:00

Estimate # 2162

Alt Order # 06262869

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Representatives-Democrat

Priority P-2

Advertiser Ref

Order Share 100% Market Value 18595

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	51	\$15,805.75	\$18,595.00	0.00
Totals	51	\$15,805.75	\$18,595.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/14/12	51	\$15,805.75	\$18,595.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKMG	08/10/12	08/10/12	M-F 11p News M-F 11p News	CM	11-1135p	----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$600.00		0.00			
E 2	WKMG	08/10/12	08/10/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	----1--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$600.00		0.00			
E 3	WKMG	08/10/12	08/10/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	----1--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1				\$300.00		0.00			
E 4	WKMG	08/06/12	08/12/12	Morn News at 6a Morn News at 6a	CM	6-7a	----1--	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/08/12

Page 2 of 5

Contract / Revision

255828

Flight Dates 08/04/12-08/14/12

Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2162

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WKMG	08/06/12	08/12/12	Morn News at 6a Morn News at 6a	CM	6-7a	----1--	:30	1	\$175.00	LUR	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	----1--					1	\$175.00		0.00		
E 5	WKMG	08/06/12	08/12/12	News at 7p News at 7p	CM	7-7:30p	----1--	:30	1	\$350.00	LUR	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	----1--					1	\$350.00		0.00		
E 6	WKMG	08/13/12	08/13/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$650.00	P-2	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	1-----					1	\$650.00		0.00		
E 7	WKMG	08/06/12	08/06/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	1-----					1	\$600.00		0.00		
E 8	WKMG	08/13/12	08/13/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$650.00	P-2	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	1-----					1	\$650.00		0.00		
E 9	WKMG	08/06/12	08/06/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	1-----	:30	1	\$300.00	P-2	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	1-----					1	\$300.00		0.00		
E 10	WKMG	08/13/12	08/13/12	530-6p The Insider Insider	CM	530p-6p	1-----	:30	1	\$350.00	P-2	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	1-----					1	\$350.00		0.00		
E 11	WKMG	08/06/12	08/12/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$350.00	LUR	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	1-----					1	\$350.00		0.00		
E 12	WKMG	08/13/12	08/14/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	1-----	:30	1	\$325.00	LUR	0.00 NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/13/12	08/19/12	1-----					1	\$325.00		0.00		
E 13	WKMG	08/04/12	08/12/12	Sat 105-135a Insider Wknd	CM	105a-135a	-----1-	:30	1	\$60.00	LUR	0.00 NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	-----1-					1	\$60.00		0.00		
Week:		08/06/12	08/12/12	-----1-					1	\$60.00		0.00		
E 14	WKMG	08/04/12	08/12/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$150.00	LUR	0.00 NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		07/30/12	08/05/12	-----1-					1	\$150.00		0.00		
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1		WKMG	07/30/12-08/05/12	Sat 1135p-1205a			1135p-1205a	-----Sa--	:30	(\$150.00)	0.00	NM		
		See MG 14.3												
		[LUR \$180]												
3		WKMG	08/12/12-08/12/12	6-830a Sun News			6a-830a	-----Su	:30	\$150.00	0.00	NM		
		Ⓜ MG for 14.1 08/04												
Week:		08/06/12	08/12/12	-----1-					1	\$150.00		0.00		



WKMG

Print Date: 08/08/12

Page 3 of 5

Contract / Revision 255828 Flight Dates 08/04/12-08/14/12

Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2162

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 14	WKMG	08/04/12	08/12/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$150.00	LUR	0.00 NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-----1-	1		\$150.00		0.00					
E 15	WKMG	08/04/12	08/12/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----1-	:30	1	\$125.00	P-2	0.00 NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-----1-	1		\$125.00		0.00					
Week:		08/06/12	08/12/12	-----1-	1		\$125.00		0.00					
E 16	WKMG	08/04/12	08/11/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$350.00	P-2	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-----1-	1		\$350.00		0.00					
Week:		08/06/12	08/12/12	-----1-	1		\$350.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WKMG	08/06/12-08/12/12		Sat 6p News		6-630p	-----Sa--	:30		(\$350.00)		0.00 NM		
See MG 16.3														
3	WKMG	08/11/12-08/11/12		Sat 7p News		Sat 7-8p	-----Sa--	:30		\$350.00		0.00 NM		
Ⓜ MG for 16.2 08/11														
E 17	WKMG	08/06/12	08/12/12	Sat 7p News Sat 7p News (after PGA C	CM	Sat 7-8p	-----1-	:30	1	\$200.00	LUR	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-----1-	1		\$200.00		0.00					
E 18	WKMG	08/11/12	08/11/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$275.00	P-2	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-----1-	1		\$275.00		0.00					
E 19	WKMG	08/04/12	08/12/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	-----1	:30	1	\$125.00	LUR	0.00 NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-----1	1		\$125.00		0.00					
Week:		08/06/12	08/12/12	-----1	1		\$125.00		0.00					
E 20	WKMG	08/12/12	08/12/12	Sun 1235-135a Cold Case	CM	1235-135a	-----1	:30	1	\$300.00	P-2	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-----1	1		\$300.00		0.00					
E 21	WKMG	08/05/12	08/12/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$150.00	P-2	0.00 NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-----1	1		\$150.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WKMG	07/30/12-08/05/12		6-830a Sun News		6a-830a	-----Su	:30		(\$150.00)		0.00 NM		
See MG 21.3														
[LUR \$200]														
3	WKMG	08/12/12-08/12/12		6-830a Sun News		6a-830a	-----Su	:30		\$150.00		0.00 NM		
Ⓜ MG for 21.1 08/05														
Week:		08/06/12	08/12/12	-----1	1		\$150.00		0.00					
E 22	WKMG	08/05/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$450.00	P-2	0.00 NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-----1	1		\$450.00		0.00					



WKMG

Print Date: 08/08/12

Page 4 of 5

Contract / Revision

255828

Flight Dates 08/04/12-08/14/12

Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2162

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 22	WKMG	08/05/12	08/12/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$450.00	P-2	0.00 NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/30/12	08/05/12	-----1	1		\$450.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WKMG	07/30/12-08/05/12		CBS Evening News		630-7p	-----Su	:30		(\$450.00)		0.00 NM		
See MG 22.3 [Tied LUR]														
3	WKMG	08/08/12-08/10/12		2-3p The Talk		2-3p	--WThF----	:30		\$450.00		0.00 NM		
Ⓜ MG for 22.1 08/05														
Week:		08/06/12	08/12/12	-----1	1		\$450.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WKMG	08/06/12-08/12/12		CBS Evening News		630-7p	-----Su	:30		(\$450.00)		0.00 NM		
See MG 22.4, 22.5														
4	WKMG	08/09/12-08/10/12		Morn News at 530a		530-6a	---ThF----	:30		\$350.00		0.00 NM		
Ⓜ MG for 22.2 08/12														
5	WKMG	08/09/12-08/10/12		CBS This Morning		7-9a	---ThF----	:30		\$100.00		0.00 NM		
Ⓜ MG for 22.2 08/12														
E 23	WKMG	08/12/12	08/12/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$2,750.00	P-2	0.00 NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	-----1	1		\$2,750.00		0.00					
E 24	WKMG	08/06/12	08/12/12	M-F 11p News M-F 11p News	CM	11-1135p	---1---	:30	1	\$600.00	LUR	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	---1---	1		\$600.00		0.00					
E 25	WKMG	08/09/12	08/09/12	11-12p Price Is Right Price Is Right	CM	11a-12p	---1---	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	---1---	1		\$600.00		0.00					
E 26	WKMG	08/09/12	08/09/12	3-4p Nate LTC 9/7/12 Nate Berkus	CM	3-4p	---1---	:30	1	\$300.00	P-2	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	---1---	1		\$300.00		0.00					
E 27	WKMG	08/06/12	08/12/12	News at 5p News at 5p	CM	5-530p	---1---	:30	1	\$275.00	LUR	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	---1---	1		\$275.00		0.00					
E 28	WKMG	08/06/12	08/12/12	Morn News at 6a Morn News at 6a	CM	6-7a	---1---	:30	1	\$175.00	LUR	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	---1---	1		\$175.00		0.00					
E 29	WKMG	08/06/12	08/12/12	News at 7p News at 7p	CM	7-7:30p	---1---	:30	1	\$350.00	LUR	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	---1---	1		\$350.00		0.00					
E 30	WKMG	08/06/12	08/12/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	---1---	:30	1	\$325.00	LUR	0.00 NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	---1---	1		\$325.00		0.00					
E 31	WKMG	08/06/12	08/12/12		CM	11-1135p	-1-----	:30	1	\$600.00	LUR	0.00 NM	1	\$600.00



WKMG

Print Date: 08/08/12

Page 5 of 5

Contract / Revision

255828

Flight Dates 08/04/12-08/14/12

Hiatus Dates

Original Date / Revision 08/03/12/ 08/07/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2162

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 11p News											
				M-F 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----					1	\$600.00		0.00			
E 32	WKMG	08/07/12	08/07/12	3-4p Nate LTC 9/7/12	CM	3-4p						-1-----	:30	1	\$300.00 P-2 0.00 NM
				Nate Berkus											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----					1	\$300.00		0.00			
E 33	WKMG	08/06/12	08/12/12	News at 5p	CM	5-530p						-1-----	:30	1	\$275.00 LUR 0.00 NM
				News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----					1	\$275.00		0.00			
E 34	WKMG	08/06/12	08/12/12	Morn News at 6a	CM	6-7a						-1-----	:30	1	\$175.00 LUR 0.00 NM
				Morn News at 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----					1	\$175.00		0.00			
E 35	WKMG	08/06/12	08/12/12	News at 7p	CM	7-7:30p						-1-----	:30	1	\$350.00 LUR 0.00 NM
				News at 7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----					1	\$350.00		0.00			
E 36	WKMG	08/13/12	08/14/12	CBS This Morning	CM	7-9a						-2-----	:30	2	\$100.00 LUR 0.00 NM
				The Early Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-2-----					2	\$100.00		0.00			
E 37	WKMG	08/06/12	08/12/12	M-F 7:30-8p Inside Ed	CM	730-8p						-1-----	:30	1	\$325.00 LUR 0.00 NM
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-1-----					1	\$325.00		0.00			
E 38	WKMG	08/06/12	08/12/12	M-F 11p News	CM	11-1135p						--1----	:30	1	\$600.00 LUR 0.00 NM
				M-F 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----					1	\$600.00		0.00			
E 39	WKMG	08/08/12	08/08/12	Local 6 News 12-1230p	CM	12-1230p						--1----	:30	1	\$600.00 P-2 0.00 NM
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----					1	\$600.00		0.00			
E 40	WKMG	08/06/12	08/12/12	News at 5p	CM	5-530p						--1----	:30	1	\$275.00 LUR 0.00 NM
				News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----					1	\$275.00		0.00			
E 41	WKMG	08/06/12	08/12/12	News at 7p	CM	7-7:30p						--1----	:30	1	\$350.00 LUR 0.00 NM
				News at 7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----					1	\$350.00		0.00			
E 42	WKMG	08/06/12	08/12/12	M-F 7:30-8p Inside Ed	CM	730-8p						--1----	:30	1	\$325.00 LUR 0.00 NM
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----					1	\$325.00		0.00			

Totals 51 \$18,595.00



WKMG

ORDER

Flight Dates 10/30/12-11/06/12

Contract / Revision 253267 /

Original Date / Revision 08/09/12 08/09/12

Advertiser Pol/A Grayson/ Con/D/FL

Agency Buying Time, LLC

Buying Contact

650 Massachusetts Ave.
Suite 210
Washington, DC 20001

Product GRAYSON FOR CONGRESS

Agency Com 15%

Billing Contact

650 Massachusetts Ave.
Suite 210
Washington, DC 20001

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 2047

Alt Order # 06222218

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Representatives-Democrat

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 177350

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	148	\$150,747.50	\$177,350.00	0.00	10/29/12	11/06/12	148	\$150,747.50	\$177,350.00
Totals	148	\$150,747.50	\$177,350.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKMG	11/02/12	11/02/12	10-11a Let's Make A Deal	CM	10-11a	----1--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				Let's Make a Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$400.00		0.00			
N 2	WKMG	11/02/12	11/02/12	M-F 11p News	CM	11-1135p	----1--	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
				M-F 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$1,500.00		0.00			
N 3	WKMG	11/02/12	11/02/12	11-12p Price Is Right	CM	11a-12p	----1--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1				\$600.00		0.00			
N 4	WKMG	11/02/12	11/02/12	1230-2p CBS Soaps	CM	12:30-2p	----2--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
				Soaps											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 08/09/12

Page 2 of 12

Contract / Revision **253267** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2047**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WKMG	11/02/12	11/02/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	----2--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----2--					2	\$600.00		0.00			
N 5	WKMG	11/02/12	11/02/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	----1--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$500.00		0.00			
N 6	WKMG	11/02/12	11/02/12	2-3p The Talk The Talk	CM	2-3p	----1--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$350.00		0.00			
N 7	WKMG	11/02/12	11/02/12	4-430p Extra Extra	CM	4-430p	----1--	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$450.00		0.00			
N 8	WKMG	11/02/12	11/02/12	Morn News at 5a Morn News at 5a	CM	5-530a	----1--	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$275.00		0.00			
N 9	WKMG	11/02/12	11/02/12	News at 5p News at 5p	CM	5-530p	----1--	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$650.00		0.00			
N 10	WKMG	11/02/12	11/02/12	530-6p The Insider Insider	CM	530p-6p	----1--	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$650.00		0.00			
N 11	WKMG	11/02/12	11/02/12	News at 6p News at 6p	CM	6-630p	----1--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$800.00		0.00			
N 12	WKMG	11/02/12	11/02/12	Morn News at 6a Morn News at 6a	CM	6-7a	----1--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$500.00		0.00			
N 13	WKMG	11/02/12	11/02/12	CBS Evening News CBS Eve News	CM	630-7p	----1--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$1,200.00		0.00			
N 14	WKMG	11/02/12	11/02/12	News at 7p News at 7p	CM	7-7:30p	----1--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$1,000.00		0.00			
N 15	WKMG	11/02/12	11/02/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	----1--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$300.00		0.00			
N 16	WKMG	11/05/12	11/05/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$400.00		0.00			



WKMG

Print Date: 08/09/12

Page 3 of 12

Contract / Revision

253267

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2047**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 16	WKMG	11/05/12	11/05/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	1-----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$400.00		0.00		
N 17	WKMG	11/05/12	11/05/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$8,000.00	P-3	0.00 NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$8,000.00		0.00		
N 18	WKMG	11/05/12	11/05/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$1,500.00		0.00		
N 19	WKMG	11/05/12	11/05/12	M-F David Letterman David Letterman	CM	1136p-1238a	1-----	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$600.00		0.00		
N 20	WKMG	11/05/12	11/05/12	11-12p Price Is Right Price Is Right	CM	11a-12p	1-----	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$600.00		0.00		
N 21	WKMG	11/05/12	11/05/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	2-----	:30	2	\$600.00	P-3	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	2-----					2	\$600.00		0.00		
N 22	WKMG	11/05/12	11/05/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	1-----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$500.00		0.00		
N 23	WKMG	11/05/12	11/05/12	2-3p The Talk The Talk	CM	2-3p	1-----	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$350.00		0.00		
N 24	WKMG	11/05/12	11/05/12	4-430p Extra Extra	CM	4-430p	1-----	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$450.00		0.00		
N 25	WKMG	11/05/12	11/05/12	Morn News at 5a Morn News at 5a	CM	5-530a	1-----	:30	1	\$275.00	P-3	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$275.00		0.00		
N 26	WKMG	11/05/12	11/05/12	News at 5p News at 5p	CM	5-530p	1-----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$650.00		0.00		
N 27	WKMG	11/05/12	11/05/12	530-6p The Insider Insider	CM	530p-6p	1-----	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$650.00		0.00		
N 28	WKMG	11/05/12	11/05/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		11/05/12	11/11/12	1-----					1	\$800.00		0.00		



WKMG

Print Date: 08/09/12

Page 4 of 12

Contract / Revision

253267

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2047

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 28	WKMG	11/05/12	11/05/12	News at 6p News at 6p	CM	6-630p	1-----	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	1-----	1		\$800.00		0.00					
N 29	WKMG	11/05/12	11/05/12	CBS Evening News CBS Eve News	CM	630-7p (6:30 PM-7:00 PM)	1-----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
Week:		11/05/12	11/11/12	1-----	1		\$1,200.00		0.00					
N 30	WKMG	11/05/12	11/05/12	News at 7p News at 7p	CM	7-7:30p	1-----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
Week:		11/05/12	11/11/12	1-----	1		\$1,000.00		0.00					
N 31	WKMG	11/05/12	11/05/12	CBS This Morning The Early Show	CM	7-9a	1-----	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
Week:		11/05/12	11/11/12	1-----	1		\$350.00		0.00					
N 32	WKMG	11/05/12	11/05/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	1-----	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
Week:		11/05/12	11/11/12	1-----	1		\$300.00		0.00					
E 33	WKMG	11/03/12	11/03/12	Sat 11p News Sat 11p News	CM	11-1135p	-----S-	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
Week:		10/29/12	11/04/12	-----S-	1		\$1,200.00		0.00					
N 34	WKMG	11/03/12	11/03/12	5-7a Sat News Sat 5-7a News	CM	5-7a	-----2-	:30	2	\$200.00	P-3	0.00 NM	2	\$400.00
Week:		10/29/12	11/04/12	-----2-	2		\$200.00		0.00					
N 35	WKMG	11/03/12	11/03/12	Sat 6p News Sat Local 6 News at 6p	CM	6-630p	-----1-	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
Week:		10/29/12	11/04/12	-----1-	1		\$400.00		0.00					
N 36	WKMG	11/03/12	11/03/12	7-9a CBS This Morn Sa 7-9a Sat Early Show	CM	7-9a	-----2-	:30	2	\$350.00	P-3	0.00 NM	2	\$700.00
Week:		10/29/12	11/04/12	-----2-	2		\$350.00		0.00					
N 37	WKMG	11/04/12	11/04/12	Face The Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,300.00	P-3	0.00 NM	1	\$1,300.00
Week:		10/29/12	11/04/12	-----1	1		\$1,300.00		0.00					
N 38	WKMG	11/04/12	11/04/12	Sun 11p News after NFL Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
Week:		10/29/12	11/04/12	-----1	1		\$1,200.00		0.00					
N 39	WKMG	11/04/12	11/04/12	Sun 11p News after NFL Sun 11p News after NFL	CM	Late News (11:15 PM-11:55 PM)	-----4	:30	4	\$1,200.00	P-3	0.00 NM	4	\$4,800.00
Week:		10/29/12	11/04/12	-----4	4		\$1,200.00		0.00					
N 40	WKMG	11/04/12	11/04/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00 NM	1	\$200.00
Week:		10/29/12	11/04/12	-----1	1		\$200.00		0.00					



WKMG

Print Date: 08/09/12

Page 5 of 12

Contract / Revision

253267

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2047**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 40	WKMG	11/04/12	11/04/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$200.00		0.00			
N 41	WKMG	11/04/12	11/04/12	CBS Evening News CBS Eve News	CM	630-7p	-----1	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$700.00		0.00			
N 42	WKMG	11/04/12	11/04/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$9,000.00		0.00			
N 43	WKMG	11/04/12	11/04/12	Sun Prime 8-9p Amazing Race	CM	8-9p (8:00 PM-9:00 PM)	-----1	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$8,000.00		0.00			
N 44	WKMG	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----2	:30	2	\$1,300.00	P-3	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----2					2	\$1,300.00		0.00			
N 45	WKMG	11/01/12	11/01/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	---1---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$400.00		0.00			
N 46	WKMG	11/01/12	11/01/12	M-F 11p News M-F 11p News	CM	11-1135p	---1---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$1,500.00		0.00			
N 47	WKMG	11/01/12	11/01/12	M-F David Letterman David Letterman	CM	1136p-1238a	---1---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$600.00		0.00			
N 48	WKMG	11/01/12	11/01/12	11-12p Price Is Right Price Is Right	CM	11a-12p	---1---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$600.00		0.00			
N 49	WKMG	11/01/12	11/01/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	---2---	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---2---					2	\$600.00		0.00			
N 50	WKMG	11/01/12	11/01/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	---1---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$500.00		0.00			
N 51	WKMG	11/01/12	11/01/12	2-3p The Talk The Talk	CM	2-3p	---1---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$350.00		0.00			
N 52	WKMG	11/01/12	11/01/12	4-430p Extra Extra	CM	4-430p	---1---	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$450.00		0.00			



WKMG

Print Date: 08/09/12

Page 6 of 12

Contract / Revision

253267

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2047

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 52	WKMG	11/01/12	11/01/12	4-430p Extra Extra	CM	4-430p	---1---	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---1---	1		\$450.00		0.00					
N 53	WKMG	11/01/12	11/01/12	Morn News at 5a Morn News at 5a	CM	5-530a	---1---	:30	1	\$275.00	P-3	0.00 NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---1---	1		\$275.00		0.00					
N 54	WKMG	11/01/12	11/01/12	News at 5p News at 5p	CM	5-530p	---1---	:30	1	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---1---	1		\$650.00		0.00					
N 55	WKMG	11/01/12	11/01/12	News at 6p News at 6p	CM	6-630p	---1---	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---1---	1		\$800.00		0.00					
N 56	WKMG	11/01/12	11/01/12	Morn News at 6a Morn News at 6a	CM	6-7a	---1---	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---1---	1		\$500.00		0.00					
N 57	WKMG	11/01/12	11/01/12	CBS Evening News CBS Eve News	CM	630-7p	---1---	:30	1	\$1,200.00	P-3	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---1---	1		\$1,200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WKMG	10/29/12-11/04/12		CBS Evening News		630-7p	---Th-----	:30		(\$1,200.00)		0.00 NM		
See MG 57.2,57.3														
[LUR]														
2	WKMG	10/30/12-11/02/12		Morn News at 6a		6-7a	-TwThF----	:30		\$600.00		0.00 NM		
Ⓜ MG for 57.1 11/01														
3	WKMG	10/30/12-11/02/12		Morn News at 6a		6-7a	-TwThF----	:30		\$600.00		0.00 NM		
Ⓜ MG for 57.1 11/01														
N 58	WKMG	11/01/12	11/01/12	News at 7p News at 7p	CM	7-7:30p	---1---	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---1---	1		\$1,000.00		0.00					
N 59	WKMG	11/01/12	11/01/12	CBS This Morning The Early Show	CM	7-9a	---1---	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---1---	1		\$350.00		0.00					
N 60	WKMG	11/01/12	11/01/12	Thu Prime 8p Big Bang Theory	CM	8-830p	---1---	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---1---	1		\$10,000.00		0.00					
N 61	WKMG	11/01/12	11/01/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	---1---	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---1---	1		\$300.00		0.00					
N 62	WKMG	10/30/12	10/30/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	-1-----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					



WKMG

Print Date: 08/09/12

Page 7 of 12

Contract / Revision

253267

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2047

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 62	WKMG	10/30/12	10/30/12	10-11a Let's Make A Deal Let's Make a Deal	CM	10-11a	-1-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$400.00		0.00			
N 63	WKMG	10/30/12	10/30/12	M-F 11p News M-F 11p News	CM	11-1135p	-1-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$1,500.00		0.00			
N 64	WKMG	10/30/12	10/30/12	M-F David Letterman David Letterman	CM	1136p-1238a	-1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$600.00		0.00			
N 65	WKMG	10/30/12	10/30/12	11-12p Price Is Right Price Is Right	CM	11a-12p	-1-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$600.00		0.00			
N 66	WKMG	10/30/12	10/30/12	1230-2p CBS Soaps Soaps	CM	12:30-2p	-2-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-2-----					2	\$600.00		0.00			
N 67	WKMG	10/30/12	10/30/12	Local 6 News 12-1230p Local 6 News 12-1230p	CM	12-1230p	-1-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$500.00		0.00			
N 68	WKMG	10/30/12	10/30/12	2-3p The Talk The Talk	CM	2-3p	-1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$350.00		0.00			
N 69	WKMG	10/30/12	11/06/12	Morn News at 5a Morn News at 5a	CM	5-530a	-1-----	:30	1	\$275.00	P-3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$275.00		0.00			
Week:		11/05/12	11/11/12	-1-----					1	\$275.00		0.00			
N 70	WKMG	10/30/12	10/30/12	News at 5p News at 5p	CM	5-530p	-1-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$650.00		0.00			
N 71	WKMG	10/30/12	10/30/12	530-6p The Insider Insider	CM	530p-6p	-1-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$650.00		0.00			
N 72	WKMG	10/30/12	10/30/12	News at 6p News at 6p	CM	6-630p	-1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$800.00		0.00			
N 73	WKMG	10/30/12	11/06/12	Morn News at 6a Morn News at 6a	CM	6-7a	-1-----	:30	1	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$500.00		0.00			
Week:		11/05/12	11/11/12	-1-----					1	\$500.00		0.00			
N 74	WKMG	10/30/12	10/30/12		CM	630-7p	-1-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00



WKMG

Print Date: 08/09/12

Page 8 of 12

Contract / Revision

253267

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2047**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Evening News															
CBS Eve News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-----	1		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WKMG	10/29/12-11/04/12		CBS Evening News		630-7p	-T-----	:30		(\$1,200.00)		0.00	NM		
See MG 74.2															
[LUR]															
2	WKMG	10/30/12-11/02/12		News at 7p		7-7:30p	-TWThF----	:30		\$1,200.00		0.00	NM		
Ⓜ MG for 74.1 10/30															
N 75	WKMG	10/30/12	10/30/12	News at 7p	CM	7-7:30p	-1-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				News at 7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-----	1		\$1,000.00		0.00						
E 76	WKMG	10/30/12	10/30/12	CBS This Morning	CM	7-9a	-T-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				The Early Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$500.00		0.00						
N 77	WKMG	10/30/12	10/30/12	Tue Prime 8p	CM	8-9p	-1-----	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
				NCIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-----	1		\$10,000.00		0.00						
N 78	WKMG	10/30/12	10/30/12	9-10a Rachael Ray	CM	9-10a	-1-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-----	1		\$300.00		0.00						
N 79	WKMG	10/30/12	10/30/12	Tue Prime 9p	CM	9-10p	-1-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
				NCIS:LA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-1-----	1		\$9,000.00		0.00						
N 80	WKMG	10/31/12	10/31/12	10-11a Let's Make A Deal	CM	10-11a	--1----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				Let's Make a Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--1----	1		\$400.00		0.00						
N 81	WKMG	10/31/12	10/31/12	M-F 11p News	CM	11-1135p	--1----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
				M-F 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--1----	1		\$1,500.00		0.00						
N 82	WKMG	10/31/12	10/31/12	M-F David Letterman	CM	1136p-1238a	--1----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				David Letterman											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--1----	1		\$600.00		0.00						
N 83	WKMG	10/31/12	10/31/12	11-12p Price Is Right	CM	11a-12p	--1----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--1----	1		\$600.00		0.00						
N 84	WKMG	10/31/12	10/31/12	1230-2p CBS Soaps	CM	12:30-2p	--2----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
				Soaps											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--2----	2		\$600.00		0.00						
N 85	WKMG	10/31/12	10/31/12		CM	12-1230p	--1----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00



WKMG

Print Date: 08/09/12

Page 9 of 12

Contract / Revision

253267

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/A Grayson/ Con/D/FL Product GRAYSON FOR CONGRESS Estimate # 2047

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				Local 6 News 12-1230p											
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$500.00		0.00			
N 86	WKMG	10/31/12	10/31/12	2-3p The Talk	CM	2-3p	--1----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
				The Talk											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$350.00		0.00			
N 87	WKMG	10/31/12	10/31/12	4-430p Extra	CM	4-430p	--1----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
				Extra											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$450.00		0.00			
N 88	WKMG	10/31/12	10/31/12	Morn News at 5a	CM	5-530a	--1----	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
				Morn News at 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$275.00		0.00			
N 89	WKMG	10/31/12	10/31/12	News at 5p	CM	5-530p	--1----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
				News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$650.00		0.00			
N 90	WKMG	10/31/12	10/31/12	530-6p The Insider	CM	530p-6p	--1----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
				Insider											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$650.00		0.00			
N 91	WKMG	10/31/12	10/31/12	News at 6p	CM	6-630p	--1----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$800.00		0.00			
N 92	WKMG	10/31/12	10/31/12	Morn News at 6a	CM	6-7a	--1----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				Morn News at 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$500.00		0.00			
N 93	WKMG	10/31/12	10/31/12	CBS Evening News	CM	630-7p	--1----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				CBS Eve News		(6:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$1,200.00		0.00			
N 94	WKMG	10/31/12	10/31/12	News at 7p	CM	7-7:30p	--1----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				News at 7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$1,000.00		0.00			
N 95	WKMG	10/31/12	10/31/12	9-10a Rachael Ray	CM	9-10a	--1----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--1----					1	\$300.00		0.00			
N 96	WKMG	11/02/12	11/02/12	M-F Late Late Show	CM	109-210a	----F--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
				Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--					1	\$350.00		0.00			
N 97	WKMG	11/02/12	11/02/12	M-F David Letterman	CM	1136p-1238a	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				David Letterman											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--					1	\$800.00		0.00			



WKMG

Print Date: 08/09/12

Page 10 of 12

Contract / Revision **253267** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2047**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N97	WKMG	11/02/12	11/02/12	M-F David Letterman David Letterman	CM	1136p-1238a	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$800.00		0.00			
N98	WKMG	11/02/12	11/02/12	430-5p Inside Edition Inside Edition	CM	430-5P	----F--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$700.00		0.00			
N99	WKMG	11/02/12	11/02/12	Morn News at 530a Morn News at 530a	CM	530-6a	----F--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$500.00		0.00			
N100	WKMG	11/02/12	11/02/12	CBS This Morning The Early Show	CM	7-9a	----F--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					2	\$500.00		0.00			
N101	WKMG	11/02/12	11/02/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	----F--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$1,200.00		0.00			
N102	WKMG	11/05/12	11/05/12	M-F Late Late Show Late Late Show	CM	109-210a	M-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$500.00		0.00			
N103	WKMG	11/05/12	11/05/12	430-5p Inside Edition Inside Edition	CM	430-5P	M-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$900.00		0.00			
N104	WKMG	11/05/12	11/05/12	Morn News at 530a Morn News at 530a	CM	530-6a	M-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00			
N105	WKMG	11/05/12	11/05/12	Morn News at 6a Morn News at 6a	CM	6-7a	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$800.00		0.00			
N106	WKMG	11/05/12	11/05/12	CBS This Morning The Early Show	CM	7-9a	M-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00			
N107	WKMG	11/05/12	11/05/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	M-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,500.00		0.00			
N108	WKMG	11/03/12	11/03/12	Sat 105-135a Insider Wknd	CM	105a-135a	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$350.00		0.00			
N109	WKMG	11/03/12	11/03/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$500.00		0.00			



WKMG

Print Date: 08/09/12

Page 11 of 12

Contract / Revision

253267

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2047**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N109	WKMG	11/03/12	11/03/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$500.00		0.00			
N110	WKMG	11/04/12	11/04/12	Sun 1235-135a Cold Case	CM	1235-135a	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					1	\$500.00		0.00			
N111	WKMG	11/01/12	11/01/12	M-F Late Late Show Late Late Show	CM	109-210a	---T---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$500.00		0.00			
N112	WKMG	11/01/12	11/01/12	430-5p Inside Edition Inside Edition	CM	430-5P	---T---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$700.00		0.00			
N113	WKMG	11/01/12	11/01/12	Morn News at 530a Morn News at 530a	CM	530-6a	---T---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$500.00		0.00			
N114	WKMG	11/01/12	11/01/12	530-6p The Insider Insider	CM	530p-6p	---T---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$800.00		0.00			
N115	WKMG	11/01/12	11/01/12	CBS This Morning The Early Show	CM	7-9a	---T---	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$500.00		0.00			
N116	WKMG	11/01/12	11/01/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	---T---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$1,200.00		0.00			
N117	WKMG	11/01/12	11/01/12	Thu Prime 9p Person of Interest	CM	9-10p	---T---	:30	1	\$11,000.00	P-3	0.00	NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---T---					1	\$11,000.00		0.00			
N118	WKMG	10/30/12	10/30/12	M-F Late Late Show Late Late Show	CM	109-210a	-T-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$350.00		0.00			
N119	WKMG	10/30/12	10/30/12	4-430p Extra Extra	CM	4-430p	-T-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$600.00		0.00			
N120	WKMG	10/30/12	10/30/12	430-5p Inside Edition Inside Edition	CM	430-5P	-T-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$700.00		0.00			
N121	WKMG	10/30/12	10/30/12	Morn News at 530a Morn News at 530a	CM	530-6a	-T-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----					1	\$500.00		0.00			



WKMG

Print Date: 08/09/12

Page 12 of 12

Contract / Revision **253267** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser **Pol/A Grayson/ Con/D/FL** Product **GRAYSON FOR CONGRESS** Estimate # **2047**

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
N121	WKMG	10/30/12	10/30/12	Morn News at 530a Morn News at 530a	CM	530-6a	-T-----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$500.00		0.00			
N122	WKMG	10/30/12	10/30/12	CBS This Morning The Early Show	CM	7-9a	-T-----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$500.00		0.00			
N123	WKMG	10/30/12	10/30/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	-T-----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,200.00		0.00			
N124	WKMG	10/31/12	10/31/12	Wed Prime 10p CSI	CM	10-11p	--W----	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$10,000.00		0.00			
N125	WKMG	10/31/12	10/31/12	M-F Late Late Show Late Late Show	CM	109-210a	--W----	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$350.00		0.00			
N126	WKMG	10/31/12	10/31/12	430-5p Inside Edition Inside Edition	CM	430-5P	--W----	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$700.00		0.00			
N127	WKMG	10/31/12	10/31/12	Morn News at 530a Morn News at 530a	CM	530-6a	--W----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$500.00		0.00			
N128	WKMG	10/31/12	10/31/12	CBS This Morning The Early Show	CM	7-9a	--W----	:30	2	\$500.00	P-3	0.00 NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$500.00		0.00			
N129	WKMG	10/31/12	10/31/12	M-F 7:30-8p Inside Ed Inside Edition	CM	730-8p	--W----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$1,200.00		0.00			
N130	WKMG	10/31/12	10/31/12	Wed Prime 9p Criminal Minds	CM	9-10p	--W----	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$10,000.00		0.00			
N131	WKMG	11/06/12	11/06/12	Morn News at 530a Morn News at 530a	CM	530-6a	-T-----	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$700.00		0.00			
N132	WKMG	11/06/12	11/06/12	CBS This Morning The Early Show	CM	7-9a	-T-----	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$700.00		0.00			
													Totals	148	\$177,350.00